

THE HONORABLE MARSHA J. PECHMAN

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON

MARK HOFFMAN, on behalf of himself and all
others similarly situated,

Plaintiff,

vs.

HEARING HELP EXPRESS, INC.,
TRIANGULAR MEDIA CORP.,
LEADCREATIONS.COM, LLC, LEWIS
LURIE, INTRICON, INC., and INTRICON
CORPORATION,

Defendants.

Case No. 3:19-cv-05960-MJP

**PLAINTIFF'S MOTION FOR FINAL
APPROVAL OF CLASS ACTION
SETTLEMENT**

**NOTED ON MOTION CALENDAR:
JANUARY 5, 2022**

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I. INTRODUCTION

Plaintiff Mark Hoffman requests the Court grant final approval of the class action Settlement that they reached with Defendants Hearing Help Express, Inc., and its parent companies, IntriCon, Inc., and IntriCon Corp. (“Settling Defendants”). The Settlement, reached after a year-and-a-half of contested litigation, and following extensive arm’s-length negotiations, resolves this class action under the Telephone Consumer Protection Act, 47 U.S.C. § 227, *et seq.*

Settlement Defendants have agreed to pay \$1,300,000 to establish a non-reversionary Settlement Fund for the benefit of Settlement Class Members who filed claims. It is an excellent result for the approximately 27,144 Settlement Class Members whose contact information Hearing Help Express received directly or indirectly from ByteSuccess and Triangular Media Corp/LeadCreations. Plaintiff alleges Settlement Class Members received autodialed or prerecorded calls from Hearing Help and/or its third-party vendors to Settlement Class Members’ cell phones or to phone numbers registered on the national Do Not Call Registry.

Settlement Administrator, A.B. Data, implemented the Court-approved notice plan and successfully delivered postcard and email notices to 95.9% of Settlement Class Members. As of December 20, 2021, 316 Settlement Class Members had submitted valid claims for a pro rata share of the Net Settlement Fund. If the Court approves payment of administration costs, attorneys’ fees, litigation expenses, and a service payment to Mr. Hoffman, each participating Settlement Class Member will receive \$2,400. This is a tremendous per-claimant recovery under a statute that authorizes \$500 in damages for each call made negligently and up to \$1,500 for willful violations.

None of the Settlement Class Members objected to the Settlement. Only one Settlement Class Member has definitively opted out of the Settlement. The Settlement is fair, reasonable, and adequate in all respects. Plaintiff requests the Court grant final approval of the Settlement by: (1) approving the Settlement Agreement; (2) determining that adequate notice was provided to the Settlement Class; (3) finally certifying the Settlement Class; (4) granting Class Counsel

\$390,000 in attorneys' fees and \$40,496.45 in costs; (5) approving a service payment to Mr. Hoffman in the amount of \$5,000; and (6) approving administration costs of \$100,000.

II. STATEMENT OF FACTS

Plaintiff brought this class action alleging that Hearing Help's practice of calling leads without regard to whether it had prior express written consent to call the leads, without regard to whether the phone numbers were on the national Do Not Call Registry, and using equipment Plaintiff alleges is an automatic telephone dialing system ("ATDS") or autodialer, violated the Telephone Consumer Protection Act. Dkt. No. 114, ¶¶ 65, 66. Plaintiff also alleges that IntriCon, Inc. and IntriCon, Corp. are vicariously liable for these calls because they had control of Hearing Help, their wholly owned subsidiary, and were heavily involved in Hearing Help's telemarketing efforts. *Id.* ¶¶ 43-52. Settling Defendants deny these allegations. *See* Dkt. Nos. 82, 102.

Plaintiff described the adversarial, hard-fought litigation that led to the class-wide Settlement in his motion for preliminary approval. *See* Dkt. No. 136 at p. 10; Dkt. No. 137 at ¶¶ 8-13. Over a year-and-a-half of litigation, the parties engaged in substantial discovery, including multiple rounds of written discovery that led to the production of 20,000 pages of documents from Hearing Help, Triangular Media, and Lewis Lurie. Dkt. No. 137 at ¶ 10. Plaintiff deposed two of Hearing Help's corporate representatives, three former employees of Hearing Help, and Triangular Media principal, Lewis Lurie. *Id.* And after Plaintiff obtained Hearing Help's calling records, he engaged experts to identify cell phone numbers and numbers on the National Do-Not-Call Class and to offer opinions regarding whether the Genesys PureCloud system that Hearing Help used to make calls meets the definition of an automatic telephone dialing system. Dkt. No. 137 at ¶ 11. Plaintiff also engaged in third party discovery. *Id.* at ¶ 12.

The litigation was always adversarial. The parties reached impasse over discovery requiring Court intervention on three occasions. Dkt. Nos. 37, 39, 43, 63, 79, 85, 87, 106, 118. The parties engaged in other motion practice as well. Plaintiff defeated Hearing Help's motion to dismiss or strike portions of the complaint (Dkt. No. 32), successfully moved for default when

1 Triangular Media failed to appear (Dkt. No. 94), and successfully moved to strike Hearing
 2 Help's good faith and reasonableness affirmative defense (Dkt. No. 106). Only after Plaintiff
 3 reached these milestones, and the United States Supreme Court issued the opinion described
 4 *infra* regarding the definition of an ATDS, did he agree to attend mediation with experienced
 5 TCPA mediator, Bruce Friedman. Dkt. No. 137 at ¶ 14. The case did not settle at mediation;
 6 however, it settled closely thereafter. *Id.* The Settlement Class is comprised of approximately
 7 27,144 individuals whose contact information Hearing Help Express received directly or
 8 indirectly from ByteSuccess (and its related entity and/or successor, Andrews Wharton) and
 9 Triangular Media Corp/LeadCreations. Dkt. No. 137-1, §§ 1.33, 4.2.

10 Pursuant to the parties' settlement agreement, on July 27, 2021, Plaintiff moved for
 11 preliminary approval of the Settlement. Dkt. No. 136. On August 4, 2021, the Court entered an
 12 order preliminarily approving the Settlement and the proposed notice program. Dkt. No. 139.
 13 A.B. Data timely executed the court-approved notice plan. Declaration of Steven J. Straub
 14 ("Straub Decl.") at ¶¶ 6-7. On October 13, 2021, A.B. Data advised the parties that relatively few
 15 claims had been submitted. *Id.* at ¶ 8. Class Counsel directed A.B. Data to conduct additional
 16 address research on Settlement Class Members utilizing credit bureau and other public-source
 17 databases to perform a reverse phone lookup for those individuals where only a phone number
 18 was originally provided, or the last known mailing address proved to be invalid. *Id.* at ¶¶ 8-9.
 19 A.B. Data also conducted a reverse lookup to identify email addresses for those Settlement Class
 20 Members where no email address was initially provided. *Id.* at ¶ 11. Based on this new
 21 information, A.B. Data sent additional postcards and emails to Settlement Class Members who
 22 had not submitted claims. *Id.* at ¶¶ 10-11.

23 A.B. Data sent additional notice in response to the Court's November 13, 2021 order
 24 extending the claims, objection, and opt out deadline to December 6, 2021. Straub Decl. at ¶¶ 12-
 25 15; Dkt. No. 146. The steps A.B. Data took in providing initial, supplemental, and extension
 26 notice were successful, reaching 95.9% of the Settlement Class. Straub Decl. at ¶ 17.

III. ARGUMENT AND AUTHORITY

Rule 23(e) provides that courts should grant final approval to class action settlements that are “fair, reasonable, and adequate.” Fed. R. Civ. P. 23(e)(2). The 2018 amendments to Rule 23 articulate a four-factor test the intent of which is to “focus the court and the lawyers on the core concerns of procedure and substance that should guide the decision” Fed. R. Civ. P. 23(e)(2) advisory committee’s note to 2018 amendments.

Under Rule 23(e)(2), the Court may approve a class action settlement “only after a hearing and only on finding that it is fair, reasonable, and adequate” after considering whether (1) the class representative and class counsel have adequately represented the class; (2) the proposal was negotiated at arm’s length; (3) the relief provided for the class is adequate, taking into account (i) the costs, risks, and delay of trial and appeal, (ii) the effectiveness of any proposed method of distributing relief to the class, including the method of processing class member claims, (iii) the terms of any proposed award of attorney’s fees, including timing of payment, and (iv) any agreement required to be identified under Rule 23(e)(3); and (4) the proposal treats class members equitably relative to each other. Fed. R. Civ. P. 23(e)(2).

The factors in Rule 23 are consistent with and embody those previously identified by the Ninth Circuit as guides to determining whether a proposed settlement is fair, adequate, and reasonable. The factors previously discussed by the Ninth Circuit are: (1) the strength of the plaintiff’s case; (2) the risk, expense, complexity, and likely duration of further litigation; (3) the risk of maintaining class action status throughout the trial; (4) the amount offered in settlement; (5) the extent of discovery completed and the stage of the proceedings; (6) the experience and views of counsel; (7) the presence of a governmental participant; and (8) the reaction of the class members to the proposed settlement. *See Churchill Vill., L.L.C. v. Gen. Elec.*, 361 F.3d 566, 575–76 (9th Cir. 2004). Ultimately, “[d]eciding whether a settlement is fair” is “best left to the district judge who can develop a firsthand grasp of the claims, the class, the evidence, and the course of the proceedings—the whole gestalt of the case.” *In re Volkswagen “Clean Diesel” Mktg., Sales Practices, & Prods. Liab. Litig.*, 895 F.3d 597, 611 (9th Cir. 2018).

A. Plaintiff and Class Counsel have adequately represented the Settlement Class.

The Court previously found that Plaintiff and his counsel are capable of fairly and adequately protecting the interests of the members of the Settlement Class in connection with the Settlement Agreement. Dkt. No. 139 at ¶ 5. Nothing has changed. Plaintiff and Class Counsel have continued to vigorously represent the Settlement Class and have no conflicts of interest with any Settlement Class Members. Indeed, Class Counsel requested that the Court approve notice above and beyond what the Court had already deemed reasonable to further encourage class member participation. Also, Mr. Hoffman was instrumental to the case and the Settlement. He assisted in drafting the complaint, participated extensively with counsel in responding to written discovery, sat for a deposition, and attended mediation. Dkt. No. 137 at ¶ 22.

B. The Settlement is the result of arm's-length, non-collusive negotiations.

The Court is aware of the hard-fought nature of this litigation, and the parties approached settlement discussions in the same way. The parties negotiated the Settlement at arm's length, only after extensive discovery and motion practice. Dkt. No. 137 at ¶¶ 10-13.

The parties' mediation with experienced and respected mediator, Bruce Friedman, was unsuccessful, but laid the groundwork for further discussions. *Id.* at ¶ 14. With Mr. Friedman's assistance, the parties agreed on material terms a month later. *Id.* "[O]ne may take a settlement amount as good evidence of the maximum available if one can assume that parties of equal knowledge and negotiating skill agreed upon the figure through arms-length bargaining." *Ortiz v. Fiberboard Corp.*, 527 U.S. 815, 852 (1999); *see also* Fed. R. Civ. P. 23(e)(2) advisory committee's note to 2018 amendment ("the involvement of a neutral or court-affiliated mediator or facilitator in negotiations may bear on whether they were conducted in a manner that would protect and further the class interests").

Moreover, Class Counsel negotiated the Settlement with the benefit of many years of prior experience and a solid understanding of the facts and law of this case. *See* Dkt. No. 137 ¶¶ 4-5; Dkt. No. 141 at ¶ 19; Dkt. No. 142 at ¶ 3. Class Counsel have extensive experience litigating and settling class actions, and in particular, class actions brought under the TCPA. *Id.*

1 Finally, the Settlement withstands the higher level of scrutiny the Ninth Circuit requires
 2 of pre-certification class action settlements. *See In re Bluetooth Headset Products Liab. Litig.*,
 3 654 F.3d 935, 947 (9th Cir. 2011); *see also McKinney-Drobnis v. Oreshack*, 16 F.4th 594, 608
 4 (9th Cir. 2021) (reiterating that pre-certification settlements must withstand “heightened”
 5 scrutiny).

6 None of the “warning signs” of potential collusion the Ninth Circuit has identified exist
 7 here. *In re Bluetooth*, 654 F.3d at 947. Class Counsel have not requested a disproportionate
 8 distribution of the settlement. *See, e.g., In re Bluetooth*, 654 F.3d at 938 (involving a settlement
 9 that provided zero dollars for economic injury to the class, while setting aside up to \$800,000 for
 10 class counsel); *Roes, 1–2 v. SFBSC Management, LLC*, 944 F.3d 1043 (9th Cir. 2019) (involving
 11 a settlement that provided counsel with attorneys’ fees that were nearly half of the settlement
 12 fund). Rather, they seek just thirty percent of the Settlement Fund. The parties did not negotiate a
 13 “clear-sailing” arrangement, “in which defendants agreed not to object to an award of attorneys’
 14 fees.” *In re Bluetooth*, 654 F.3d at 947. Finally, the Settlement does not contain a “kicker” in
 15 which “all fees not awarded would revert to defendants rather than be added to the *cy pres* fund
 16 or otherwise benefit the class.” *Id.*

17 Class Counsel believe the Settlement is fair, reasonable, adequate, and in the best
 18 interests of the Settlement Class.

19 **C. The relief provided for the Settlement Class is adequate.**

20 In determining whether the relief provided to the Settlement Class is adequate, courts
 21 must balance the strength of the plaintiff’s case against the risk, expense, complexity, and
 22 duration of further litigation. *See In re Online DVD-Rental Antitrust Litig.*, 779 F.3d 934, 944
 23 (9th Cir. 2015).

24 1. The costs, risks, and delay of trial and appeal.

25 Plaintiff believes he has a strong case for liability, but success is never guaranteed. At
 26 preliminary approval, Plaintiff noted that the evidence supports Hearing Help’s liability for the
 27

calls it placed using the Genesys PureCloud system, which Plaintiff maintains is an automatic telephone dialing system. Dkt. No. 137 at ¶ 23. Settling Defendants strongly disagree, and their position is not groundless based on the United States Supreme Court’s decision in *Facebook, Inc. v. Duguid*, 141 S. Ct. 1163, 1173 (2021), which held that “a necessary feature of an autodialer under § 227(a)(1)(A) is the capacity to use a random or sequential number generator to either store or produce phone numbers to be called.” Settling Defendants maintain the Genesys PureCloud system did not have this capacity. Dkt. No. 137 at ¶ 24. Plaintiff disagrees. *Id.* But if the Court agreed with Settling Defendants, Plaintiff would lose on the merits on this claim. *Id.*

Moreover, Settling Defendants argue that Settlement Class Members consented to be called on their phone numbers by providing their numbers to Hearing Help’s agents in various ways. *See* Dkt. No. 137 at ¶ 25. Consent is an affirmative defense for which Defendants bear the burden of proof. *Van Patten v. Vertical Fitness Grp., LLC*, 847 F.3d 1037, 1044 (9th Cir. 2017) (“We think it plain from the statutory language that prior express consent is an affirmative defense, not an element of a TCPA claim....”). Plaintiff disputes they could meet this burden, but if the trier of fact disagreed with Plaintiff on this legal issue, the Settlement Class would receive nothing. Dkt. No. 136 at p. 20. A successful consent defense could also impair a motion by Plaintiff to certify under Rule 23(b)(3). *Id.* Plaintiff also believes the evidence supports the IntriCon Defendants’ vicarious liability for the calls placed by Hearing Help and its agents, but they deny any liability for Plaintiff’s claims. *Id.* at pp. 20-21. Success was thus far from certain.

Finally, if Plaintiff cleared these hurdles, he would still need to convince a jury at trial. Dkt. No. 136 at p. 21. And if Plaintiff prevailed at trial, he would need to maintain the judgment on appeal. *Id.* The delay associated with a trial and any appeals would be time consuming and expensive. *Id.* The Settlement, by contrast, provides immediate relief to claimants. *Id.*

2. Claimants will receive substantial cash payments.

Rule 23(e)(2)(C)(ii) requires consideration of the effectiveness of any proposed method of distributing relief to the class, including the method of processing class-member claims. The

Net Settlement Fund will be distributed by check or electronically to Settlement Class Members who filed approved claims. Dkt. No. 137-1, § 3.3. If the Court approves the requested administration costs of \$100,000, a service payment of \$5,000 to the Class Representative, requested attorneys' fees of \$390,000 and litigation expenses of \$40,496.45, a total of \$764,503.55 will be distributed to Settlement Class Members who filed approved claims. Class Counsel request that the Court approve all valid timely claims, as well as two claims submitted after the December 6, 2021 deadline. Declaration of Adrienne D. McEntee ("McEntee Decl.") at ¶ 7. Payments will be well beyond the statutory amounts of \$500 per call, or up to \$1,500 for willfulness. Each claimant will receive \$2,400. Straub Decl. at ¶ 24.

This is an extraordinary result that far exceeds the per-claimant recoveries in most TCPA class action settlements, including those resolved by much larger corporations. *See, e.g., In re Capital One TCPA Litig.*, 80 F. Supp. 3d 781, 789 (N.D. Ill. 2015) (granting final approval involving \$39.66 awards); *Rose v. Bank of Am. Corp.*, 2014 WL 4273358, at *10 (N.D. Cal. Aug. 29, 2014) (discussing range of acceptable TCPA settlements and approving settlement that paid \$20 to \$40 per claimant); *Kolinek v. Walgreen Co.*, 311 F.R.D. 483, 493–94 (N.D. Ill. 2015) (approving settlement where class members received payments of \$30); *Steinfeld v. Discover Fin. Servs.*, 2014 WL 1309352, at *6 (N.D. Cal. Mar. 10, 2014) (approving settlement with payments estimated to be between \$20 and \$40); *Markos v. Wells Fargo Bank, N.A.*, 2017 WL 416425, at *4 (N.D. Ga. Jan. 30, 2017) (approving settlement with payments of approximately \$24 per class member as an "excellent result").

3. Class Counsel's requested attorneys' fees are reasonable.

Under Rule 23(e)(2)(C)(iii), the Court should consider "the terms of any proposed award of attorney's fees, including timing of payment." The Settlement Agreement provides that Plaintiff's request for court-approved attorneys' fees will not exceed one-third of the total Settlement Fund (\$433,333), and preserves Settling Defendants' ability to object to any petition. Dkt. No. 137-1, § 2.1.4. Class Counsel instead seek a fee award of \$390,000, or thirty percent (30%) of the Settlement Fund, which is consistent with awards in TCPA class actions in the

Ninth Circuit. *See, e.g., Ikuseghan v. Multicare Health Sys.*, 2016 WL 4363198, at *2 (W.D. Wash. Aug. 16, 2016) (awarding a fee of 30% of a \$2.5 million settlement fund); *Bonoan v. Adobe, Inc.*, 2021 WL 912257 (N.D. Cal. Mar. 10, 2021) (awarding \$333,333 in attorneys' fees of a \$1 million settlement fund).

The lodestar method confirms the propriety of the requested fee, which as set forth in Plaintiff's Motion for Attorneys' Fees, Costs and Service Payment, reflects a "negative multiplier." *See* Dkt. No. 140. Though free to do so, no Settlement Class Member objected to the award sought by Class Counsel. Straub Decl. at ¶ 22. Plaintiff's application for attorneys' fees and costs with supporting documentation was posted to the Settlement Website after it was filed so that Settlement Class Members could access these materials. *Id.* at ¶ 18.

D. The Settlement treats Settlement Class Members equitably relative to each other.

Under Rule 23(e)(2)(D), the Court must consider whether the Settlement Agreement treats Settlement Class Members equitably relative to each other. Here, each valid claimant will receive a pro rata share of the Net Settlement Fund. Dkt. No. 137-1, § 3.2.1. Courts in the Ninth Circuit have concluded that settlements using the same formula to calculate the settlement share for each class member satisfy Rule 23(e)(2)(D). *See Haralson v. U.S. Aviation Services Corp.*, 2021 WL 5033832, at *5 (N.D. Cal. Feb. 3, 2021) (finding "the Settlement treats class members equitably and that this factor supports approval"); *In re Extreme Networks, Inc. Sec. Litig.*, 2019 WL 3290770, at *8 (N.D. Cal. Jul. 22, 2019) (finding equitable to class members an allocation based on pro rata distribution). This factor supports approval.

E. The reaction of the Settlement Class was positive.

"[T]he absence of a large number of objections to the proposed class action settlement raises a strong presumption that the terms ... are favorable to the class members." *Fossett v. Brady Corp.*, 2021 WL 2273723, at *9 (C.D. Cal. Mar. 23, 2021) (quoting *Nat'l Rural Telecomms. Coop. v. DIRECTV, Inc.*, 221 F.R.D. 523, 529 (C.D. Cal. 2004)). The absence of many objectors supports the fairness, reasonableness, and adequacy of the settlement. *Baker v. SeaWorld Ent., Inc.*, 2020 WL 4260712, at *8 (S.D. Cal. July 24, 2020). *See In re Austrian &*

1 *German Bank Holocaust Litig.*, 80 F. Supp. 2d 164, 175 (S.D.N.Y. 2000) (“If only a small
2 number of objections are received, that fact can be viewed as indicative of the adequacy of the
3 settlement.”) (citations omitted).

4 Despite there being thousands of Settlement Class Members, not a single Settlement
5 Class Member objected and only one definitively excluded himself from the Settlement. Straub
6 Decl. at ¶ 25; McEntee Decl. at ¶¶ 2-6. Seven others appear to have been confused, having
7 submitted both claims and exclusion requests. Straub Decl. at ¶ 21. Of those, Class Counsel
8 spoke with two individuals who confirmed they want to remain part of the Settlement. McEntee
9 Decl. ¶¶ 3-4. A.B. Data will confirm the preferences of the five other claimants and provide the
10 Court with an update prior to the January 5, 2022 Fairness Hearing. *Id.* In all, this is an
11 overwhelmingly positive reaction to the terms of the Settlement. The lack of significant objection
12 and exclusion illustrates the Settlement Class’s satisfaction with the terms of the Settlement. *See*
13 *Morgan v. Childtime Childcare, Inc.*, 2020 WL 218515, at *2 (C.D. Cal. Jan. 6, 2020) (“Lack of
14 objection speaks volumes for a positive class reaction to the settlement. The Court thus finds the
15 settlement is fair, reasonable, and adequate.”).

16 **F. The Court-Ordered notice program is constitutionally sound.**

17 Rule 23(e)(1) requires the Court to “direct notice in a reasonable manner to all class
18 members who would be bound by” a proposed settlement. Fed. R. Civ. P. 23(e)(1). Class
19 members are entitled to the “best notice that is practicable under the circumstances” of any
20 proposed settlement before it is finally approved by the Court. Fed. R. Civ. P. 23(c)(2)(B).

21 The notice program consisted of multiple components, which included (1) three separate
22 mailings of postcard notice; (2) four rounds of email notice; (3) a settlement informational
23 website; and (4) a toll-free information telephone line. Straub Decl. at ¶¶ 6-15. The initial
24 mailing took place on September 3, 2021, followed by supplemental notice on October 19, 2021
25 to Settlement Class Members who had not submitted a claim form. *Id.* at ¶¶ 6, 8-11. On
26 November 12, 2021, the Court approved extending the deadline to submit claims, object, or
27 request exclusion to December 6, 2021. *Id.* at ¶ 12. A.B. Data mailed the extension notice with

the revised deadline on November 15, 2021. *Id.* at ¶ 13. Email campaigns to Settlement Class Members for whom A.B. Data found addresses, or for whom they had been provided, followed each mailing. *Id.* at ¶¶ 7, 10-11, 14-15.

The Settlement Website contained documents relevant to the Settlement, including the operative complaint, the Settlement Agreement, and Plaintiff's Motion for Attorneys' Fees, Costs, and Service Payment, provided responses to frequently asked questions, advised Settlement Class Members about the extended deadline, and listed a toll-free telephone number Settlement Class Members could use to contact the Administrator. Straub Decl. at ¶ 18. A.B. Data received 1,477 calls and tracked 4,482 views of the Settlement Website. *Id.* at ¶¶ 18-19.

A.B. Data estimates that the mail and email notice reached 95.9% of the Settlement Class, satisfying Rule 23 requirements. Straub Decl. at ¶ 17.

G. The Settlement Class should be finally certified.

In its Preliminary Approval Order, the Court conditionally certified the Settlement Class under Federal Rule of Civil Procedure 23(a) and (b)(3). Dkt. No. 139 at ¶5. The requirements of both Rule 23(a) and (b)(3) remain satisfied. For all of the reasons set forth in the Court's Preliminary Approval Order, Dkt. No. 139, and Plaintiffs' Motion for Preliminary Approval, Dkt. No. 136 at pp. 14-16, the Court should finally certify the Settlement Class.

H. The requested fees, costs, and service payment should be approved.

Not one Settlement Class Member objected to Class Counsel's request for reasonable attorneys' fees, and service awards to Class Representative Mark Hoffman. For the reasons set forth in Plaintiff's Motion for Attorneys' Fees, Costs and Service Payment, Dkt. No. 140, Class Counsel respectfully request that the Court award Class Counsel's request for \$390,000 in attorneys' fees and reimbursement of \$40,496.45 in costs, and a service payment in the amount of \$5,000 in recognition of Mr. Hoffman's service to the Settlement Class.

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IV. CONCLUSION

Based on the foregoing, Plaintiff respectfully requests the Court enter an Order: (1) approving the Settlement Agreement; (2) determining that adequate notice was provided to the Settlement Class; (3) finally certifying the Settlement Class; (4) granting Class Counsel \$390,000 in attorneys' fees and \$40,496.45 in costs; (5) approving a service payment in the amount of \$5,000; and (6) approving A.B. Data's administration costs of \$100,000.

RESPECTFULLY SUBMITTED AND DATED this 22nd day of December, 2021.

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